



Client Frequently Asked Questions

What makes Viktorija De'Ann unique?

Beliefs. Viktorija De'Ann believes in challenging the status quo. This is done by providing professional products that are, safe, effective, affordable, simple to use, and beyond standard expectations. What makes this possible is Viktorija De'Ann's ability to recognize, create, and formulate proprietary **peptide messengers** which can *naturally communicate with the skin*.

What actives are used in Viktorija De'Ann's Cosmeceuticals?

Viktorija De'Ann uses Biological messengers known as **peptides**. These natural actives send different messages to your cells to accomplish different cellular responses, much like that of the peptides made within your own body. Using peptides goes beyond treating only moisturization; they optimize the actual cellular responses of the skin. You will also find chosen Natural Moisturizing Factors, Essential Oils, and Vitamins in Viktorija De'Ann products, which are important to skin health and beauty.

What are peptides?

Peptides are natural biological messages, produced by the body, in order to communicate necessary tasks to be performed. Peptides are your body's language and communication network. Each peptide, or message, is composed of a specific order of amino acids (the same building blocks of protein). There are many different amino acids and therefore millions of different combinations or messages that can be made out of them. It is best to think of amino acids like the English alphabet. Alone the letters (amino acids) are just letters, but once you start combining them in a specific combination, they become words, and then words become whole sentences (peptides) which can then communicate an exact message. Some of those messages can promote healthy skin through initiating collagen production or another message to relax facial muscle contracts to help soften wrinkles.

Are your peptides plant or synthetically derived?

Our peptides are synthesized. Inside the body they are also synthesized. Peptides are made from 'building blocks' of amino acids, which the body obtains from food sources. In a laboratory, different amino acids are obtained from different sources. Some from plants, some from bacteria processes (fermentation), and some are synthesized. This being said, the peptide sequence (message) remains the same as what the body produces and the amino acids are indistinguishable from those the body obtains naturally from food sources.

I have heard of peptides in other products. Are Viktoria De'Ann's any different?

Yes, very different. Unlike other product lines who must buy their peptides from raw material suppliers, Viktoria De'Ann synthesizes its own unique messengers. This allows us the unique opportunity to formulate with a higher concentration of active and also offer a superior product/treatment at an unbeatable price point.

Why should I use peptides in my treatments?

Peptides produce biological responses beneficial to the skin. Unlike topical moisturizers, peptides target the growth (Dermal) areas of the skin. As these cells mature they produce a result (change) on the outer layers of the skin (epidermis). What is great about Viktoria De'Ann's peptides is that results can be cumulative when working with the living cells of the dermis. This means one can receive a treatment, see the superior results, and then benefit from them each use thereafter.

When will I begin to see results?

Peptides go to work immediately within the skin so with many of our products, results are visible within minutes. This is especially the case when concentrated peptide products are combined with professional treatments. Over time, results are cumulative and become even more dramatic. Depending upon your skin care needs a longer treatment plan may be necessary. Your skin care professional will discuss options for you to achieve the maximum benefit for your specific needs/skin care needs.

Are the results permanent? Or will my wrinkles return if I stop using Viktoria De'Ann Peptides?

When working with the natural process of the human body, nothing is permanent. The purpose in using peptides is to re-message the signals once present when you were young and every system was working properly. When using peptides you are sending signals to skin to function again at the proper rate. As these signals are received, your skin progresses towards youthful skin as you gracefully age. This healthy skin is visibly noted by a ***reduction in the appearance of fine lines and wrinkles, increased skin glow and natural moisture and improved skin texture, firmness and smoothness.*** When you stop sending these messages the systems start to return to the starting point and you begin to age at the same rate in which you had been. Viktoria De'Ann researchers recommend that you continue to follow a regular and healthy skin care regimen to maintain younger-looking skin.

Where can I purchase Viktoria De'Ann Cosmeceuticals?

The Viktoria De'Ann product line is only available from physicians and licensed skincare professionals. Please visit our [professional locator \(online\)](#) to find a treatment center near you.

Can I use other products with Viktoria De'Ann Cosmeceuticals?

Although many other product lines do not follow the same principle as *working with the body's* biological make-up, these products can still be incorporated into Viktoria De'Ann's treatments. Often, clients will find they achieve better results without the addition of their previous products. However, it is understood that this may take time and will happen when one sees the results of Viktoria De'Ann's peptides. If you do choose to incorporate other products, we suggest testing for irritation of any combination of skin care products on the inside of your forearm before applying to your face. Generally, the thinner products (serums) are applied first, followed by thicker products, such as creams (moisturizers).

My esthetician recommended different products for me and I am not sure of the order in which I should apply them.

Viktoria De'Ann's skincare regimens are a simple 3 step procedure: **nourish**, **restore**, and **protect**. Each phase is colored on the corresponding product box.

Nourish- is the cleansing phase. Our cleansers are formulated to cleanse while nourishing the skin with Natural moisturizing Factors

Restore - is the treatment phase. This is where the power of peptides is released.

Protect - is the moisturizing phase. This is where more NMF's are added along with antioxidants and vitamins for your skin.

If you are directed to use two products of the same phase, for example in 'Restore', a general rule of thumb is to apply them from thinnest to thickest. This would mean a serum before a cream.

You should always begin using our products as instructed by your aesthetician or physician. If you are uncertain about the order in which the products should be used, contact your skin care professional or our customer care center.

Do your products contain parabens?

No - Viktoria De'Ann products are Paraben-free.

Are your products tested on animals?

No. Viktoria De'Ann does not and will never test on animals. All of our products are formulated with safe ingredients. Products undergo a thorough laboratory testing followed by independent clinical evaluation in-vivo by human subjects.

Why is there a medicinal scent to some of the products in your line?

Viktoria De'Ann Cosmeceuticals are formulated with the highest quality ingredients, some having natural medicinal scents. Our commitment to formulation integrity and maximum effectiveness means that sometimes the scents cannot be masked, but should dissipate after application.

I experienced some redness and flakiness after using Rejuvenator. Is that normal?

You should always consult your dermatologist before starting any new skin care regimen. In the beginning of your treatment, you might experience some slight redness and flakiness due to an increase of cell turnover and a sloughing off of the thicker dead cells on your skin's surface. A gentle exfoliant will aid in the removal of these outer dead skin cells, revealing fresher, younger-looking and firmer skin. The Rejuvenator series is formulated in three strengths (Mild, Regular, Ultra) and should be used as advised by your skin care professional. It is always recommended that Mild is used when beginning a new treatment. It is suggested to use the Rejuvenator treatments at night during the first week of your regimen. After that, you may switch to applying twice a day or as directed by your professional. If prolonged dryness or any irritation occurs, discontinue use and consult your skin care professional or call our customer care department.

I am going in for a cosmetic procedure and have been told to stick with mild products. Are Viktoria De'Ann products safe to use before and after the procedure?

Yes. Many of our customers have reported that Viktoria De'Ann actually increased the life of their cosmetic injections. It is recommended as a pre- and postoperative skin care regimen. Your professional will be able to guide you on the best products to boost your results.

Can Viktoria De'Ann help with scarring?

Yes. Scarring is corrected in the body through a process known as remodeling. Peptides can communicate with the skin to remodel scars. Many Viktoria De'Ann clients have reported improvement in burn, acne, and old injury scars, plus reduction of stretch marks. Be patient when targeting your treatment to scars as they take a bit longer to see results. Generally, one can expect to notice results within the first 30 days with a dramatic increase after 3 months.

How long do products last?

Products typically last 2-5 months after opening. If used as directed, there is approximately a month of treatments in each container.

Can you use Viktoria De'Ann while pregnant?

There are no contraindications to using Viktoria De'Ann during pregnancy,,however, it is always best to consult a doctor on these issues. Please invite your physician to review our product ingredients.

Does Viktoria De'Ann have a guarantee?

Yes, our results make us who we are and we want you to be 100% satisfied with your purchase. Should you be unhappy with your purchase for any reason, please contact your skin care professional and they will be able to assist you with your return.

5% Lactic + Collagen. What is this used for? What is the application process?

5% Lactic + Collagen is a leave-on, self neutralizing mild peel. It is used once per week, after cleansing. Other products may be applied 20 minutes after use.

Can I use Tretinoin products, such as Retin-A, with the Viktoria De'Ann product line?

You can use most Viktoria De'Ann products while using Tretinoin products. However, we suggest not using the 5% Lactic + Collagen since it is a mild peel/exfoiator and could result in over-drying of the skin.

What is the Active Ingredient in the Pepti-Lift and Pepti-Tone serums?

Each of our Pepti-series products contains a peptide unique to that serum. The other ingredients in our serums are kept to a minimum to place the emphasis on our peptide, as it is biologically active.

Throughout the line, you will notice the ingredient lists on our products do not fill up the entire back panel of the box. We have eliminated the necessity for 'filler' ingredients by providing an active that produces results.

When using the Rejuvenator Series - will best results be delivered using the Lift & Tone or just using the Rejuvenator itself?

This is a good question and the answer depends on the client, professional, and what results are being sought.

Here is a quick run-through of the effects of each product individually:

Rejuvenator: Cellular metabolism, cell turnover; moves skin from dull and dead on surface to vibrant and healthy; not a peel. New cells are supplied from basal cells being messaged and then moving to the surface, where they are visible.

Lift: A message for proper cellular adhesion; brings cells “closer” together and creates a lifting affect in millions of cells across the face

Tone: A message to underlying muscle modulation; natural alternative to botulinum toxin (i.e., Botox).

Now, a description of the effects when the products are used in conjunction with one another:

When using Rejuvenator alone, effects start within 30 minutes with a slight reddening of the skin; 5 days usage - beginning of natural exfoliation; 15 days usage - end of exfoliation; 30 days usage – healthier, vibrant skin seen on the surface. Friends and family will notice the difference and comment on skin at this point. Some experience this as early as day 15. The skin will also have a more “lifted” look due to the healthy skin cells below.

Lift and Tone used independently result in a great mini-lift. When used with treatment conditions such as micro-current/LED, results can be seen almost immediately. With home use, results become apparent in approximately 2-4 days. This regimen is great for those clients who simply want a lift or a “WOW” result.

The combination of all three is for those seeking ultimate results. What’s nice about using these three products together is that new skin cells are moved to the surface (Rejuvenator) while messaging of the cells results in a tighter conformation (Lift/Tone). This is the beauty of Viktoria De’Ann’s peptides.

What is the best way to incorporate a vitamin C serum with the Viktoria De'Ann product line? I have numerous clients who LOVE to use vitamin C as a natural sunscreen.

A vitamin C serum should be applied after the treatment phase (i.e., after serums). A standard home regimen would be as follows: **cleanse, treat** (Lift/Tone/Pro-Col/Repair/Rejuvenator/Eye Serum), **moisturize**. The C serum would be placed after the treatment products but before the moisturizing phase.